



## **Fifth Annual Conference**

### **Arts and Dementia: Researching, learning and sharing**

#### **POSTER COMPETITION**

We are seeking entries for our poster competition from delegates attending Day 1 or Day 2 of the conference. Entries are welcome from people with dementia, carers, arts practitioners, volunteers or who are working in arts organisations, arts venues, for the NHS, local councils, voluntary organisations, care providers or are academics or students. The poster might be the product of an individual or be a collaborative effort.

#### **We want your poster to make the case for arts for dementia**

Imagine you were had 10 minutes to get over the benefits of arts for people with dementia and their carers to the Minister for Health or a local commissioner for health or social services, what key messages would you want to convey?

#### **Rubric for the Poster**

A poster should engage and tell a story. A typical reader may spend no more than 5 minutes looking at the poster, so aim for

- A minimum of clutter and a maximum of pithy, informative statements and attractive, enlightening graphics.
- Easily discernible subject and content
- Text that is concise, clearly printed and accessible.
- Images which are crisp, not pixilated.
- Image subject matter large enough to be easily seen from 2 metres away
- Tables or figures clearly presented
- An aesthetically pleasing piece of poster art
- Original artwork that should not have been published before

Entries are free. Posters can be portrait or foolscap and should be A1 size 594mm (23.4 inches) x 841 mm (33.1 inches). Poster boards, sticky fixits/drawing pins will be available for mounting the posters. You are encouraged to bring handouts etc. that interested delegates can take away with them. We recommend you put them in a plastic pocket of some sort so you can pin this on the board next to your poster.

#### **Judging**

All posters will be displayed for conference delegates to view. A first prize will be awarded to a delegate on Day 1 Research and Learning and a delegate on Day 2 Masterclasses who, in the judges' view, has made the most compelling case for the use of arts in dementia. The prizes will be books kindly supplied by Jessica Kingsley Publishing.

## Logistics

If you are submitting a poster, please send CDAN the following details by Friday 1 April 2016

- Your name and contact details
- Title of your poster
- Size of poster and orientation

To [info@creative-dementia.org](mailto:info@creative-dementia.org)

After registration in St Hughes College, you will go on to Mapplethorpe Building where much of the conference takes place, refreshments are served and exhibition stalls set up. The poster boards are lined up along the back of the main hall- and you should put up your poster there. Please take down your poster at the end of the conference day.